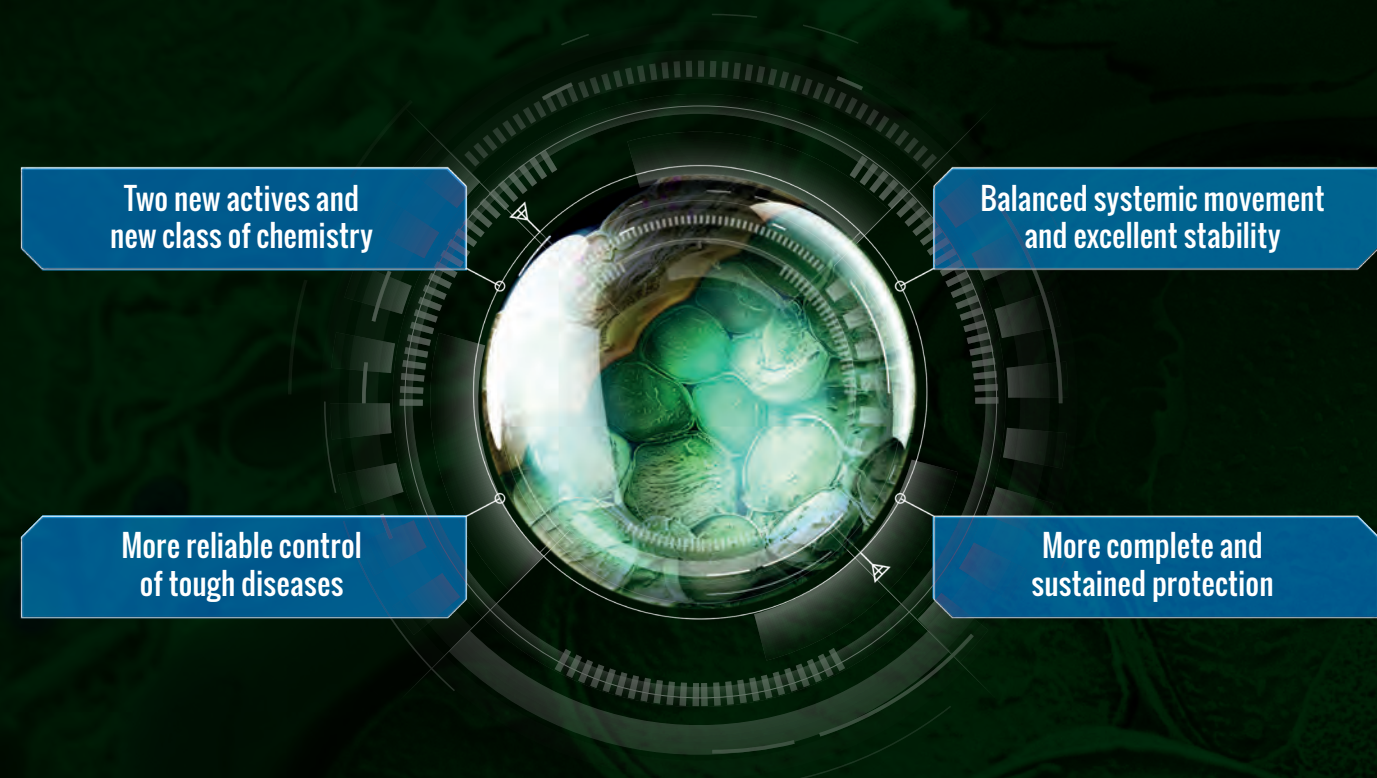


ASCERNITY - THE POWER IS IN YOUR HANDS

ASCERNITY is the innovative new balanced-systemic turf fungicide from Syngenta, developed to achieve reliable sustained disease control.



NEW CHEMISTRY AND NEW MODE OF ACTION

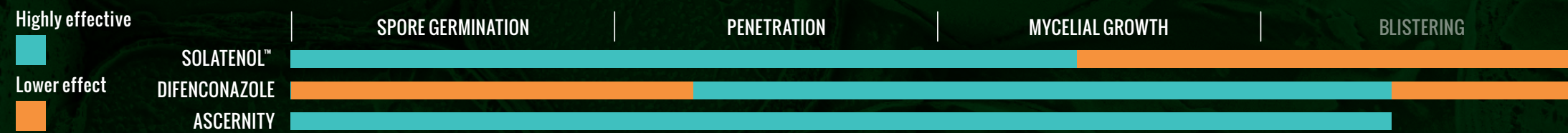
It's the first opportunity to utilise the exciting new chemistry to protect better playing surface quality for today's more demanding players.

TWO ACTIVES AND TWO DIFFERENT MODES OF ACTION

TWO actives and TWO different modes of action targets disease at different stages » greater flexibility in application timing and control.

STOP DISEASE SPREAD

The earlier that disease can be stopped, the less damage is caused to the turf plant. Preventing fungal hyphae initially getting into the leaf offers the best first line of defence.



Control of disease at the early stages of infection

- Prevent leaf damage
- Reduce stress on plants
- Break disease cycle
- Protect playing surface quality
- Keep turf stronger and healthier

As fungal disease develops in the leaf it draws glucose sugars produced by the plant to grow. Ascernity effectively blocks the disease cells' ability to absorb the plant's sugars - quickly stopping further development and halting disease spread.

1st » FIRST pyrazole-carboximide class of fungicide technology for turf in Ireland

BROAD-SPECTRUM CONTROL

ASCERNITY provides outstanding control of a broad-spectrum of key turf diseases including:

Microdochium Patch Anthracnose Dollar Spot

APPLICATION ADVICE

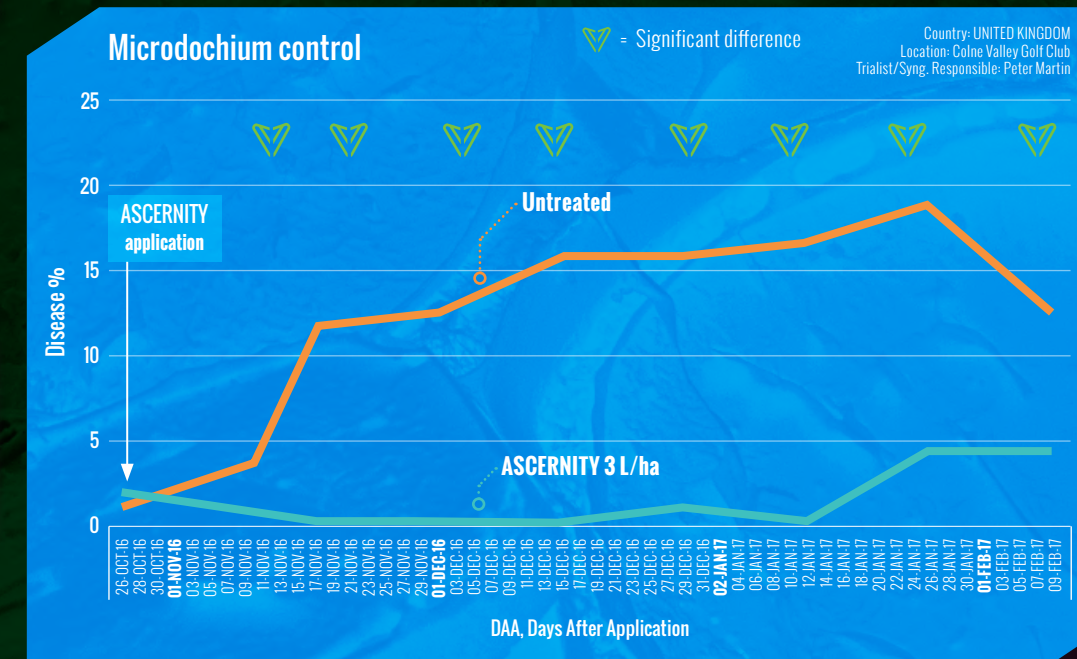
Trials have shown ASCERNITY can be used to best effect throughout the growing season - typically from April to October, according to local conditions.

Timing	Product rate	Water volume	Timing
Apply preventively to early curative Preventative applications provide superior performance and longevity	3 l/ha	200 - 400 l/ha	March - October

Trials have shown ASCERNITY can be safely applied at any stage of turf growth, from seedling one leaf onwards. No phytotoxicity has ever been recorded in over 80 trials in nine countries on a range of cultivars of all key turf species.

EXCEPTIONAL PROTECTION

Over 80 trials across Europe has shown the exceptional reliable and sustained disease protection offered by ASCERNITY.



The **balance** of **power**...
...is in your hands

BALANCED SYSTEMICITY GIVES SUSTAINED PROTECTION

ASCERNITY offers a new way to achieve reliable protection of turf health against disease infection.

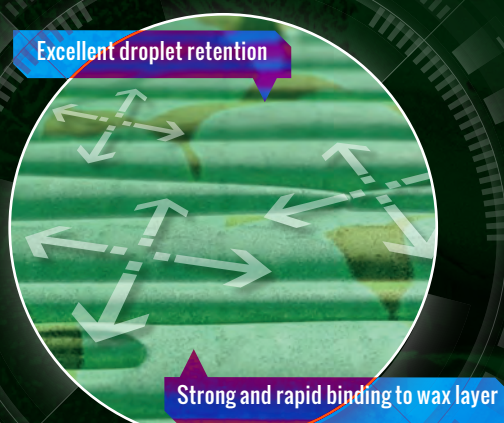
- » **NEW** pyrazol-carboximide fungicide technology for turf
- » **COMBINED** with NEW high-performance triazole
- » **BALANCED** systemicity delivers sustained protection throughout the leaf

The advanced formulation of ASCERNITY has been designed to create a protective coating on the leaf surface, AND to move evenly through the plant to counter disease already active in the leaf.

Unlike some systemic actives, ASCERNITY stays evenly distributed through the leaf.

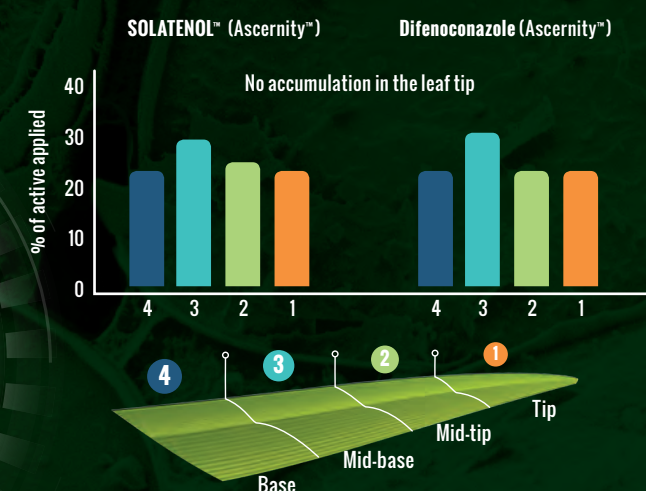
- » Some systemic actives all move quickly to the leaf tip, leaving parts of the plant unprotected
- » Some systemic actives don't move sufficiently to protect all the plant and new growth

The balanced systemicity of ASCERNITY ensures the whole plant leaf remains protected for longer - with sustained disease control.

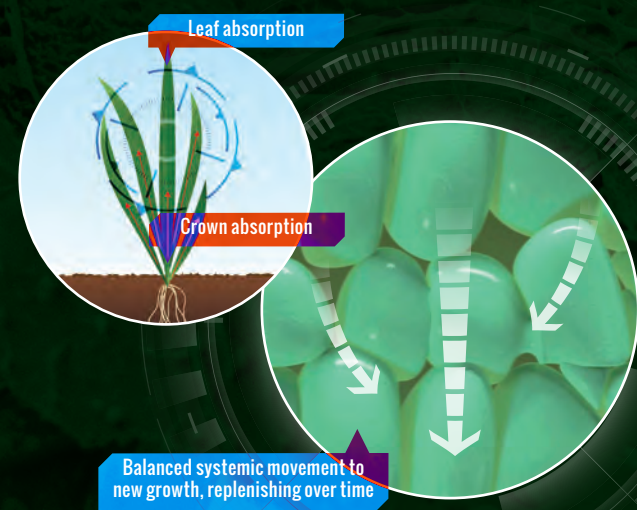


ASCERNITY is extremely stable within the leaf. Even 14 days after application studies have shown no degradation or dilution in the leaf.

Distribution profile of active in 4 leaf segments quantified 10 days after application.

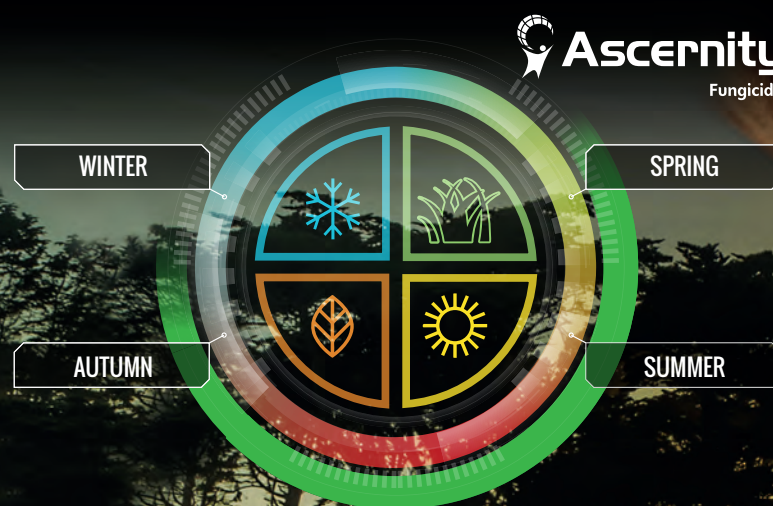


The balance of translaminar and systemic uptake from leaf, stem, crown and axil points, retains the disease-fighting active throughout the growing leaf.



OPTIMUM USE PERIOD

Used as a strategic part of an integrated Turf Management plan, ASCERNITY can assure a sustainable long-term future for effective turf disease control.



Label claims	
Application rate	3 l/ha
Pack size	3 litres
Water volume	125 - 500 l/ha
Number of applications	2 per year
Areas of use	Grassland - Amenity (Golf courses: greens and tees)
Active ingredients	Solatenol - Difenconazole
Formulation	Suspension concentrate
Rate of active (per ha)	70 - 235 g/ha
Label diseases	Microdochium patch, Fusarium patch, Dollar spot and Anthracnose
Activity	Dual systemic
Application technique	Boom/Knapsack

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Prevention

Cure

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